

Position Description Marketing Coordinator Jerry's House

Title: Marketing Coordinator **Status:** Immediate start

Type: Volunteer

Jerry's House is a charity that promotes healing through laughter and is a National and International (USA) not for profit Company governed by Founders and a Board of Directors that is managed by a Chief Executive Officer.

Jerry's House is grounded in comedy, humor and play designed to bring joy, fun and laughter to children and young people challenged by chronic health conditions, disability, mental health issues or an abusive past.

The goal of Jerry's House is to teach children and young people across the globe of the important connection between laughter and healing.

Duties and Responsibilities:

- Editing film projects according to each provided specification: this includes reviewing raw material, trimming footage, and creating a logical, compelling sequence
- Sourcing and inputting music, graphics, and effects as appropriate

To be successful in this role you must meet the following requirements:

- Some experience with editing software (e.g. Avid, Premiere Pro, Final Cut, iMovie)
- · Demonstrable video editing ability: knowledge of timing, continuity, and flow
- · Understanding of social media and particularly of the importance of video in social media engagement
- Creativity and storytelling skills
- Proactive; takes initiative when making decisions
- · Organized, focused, and excited by the idea of helping a charity

Benefits of the role:

- Gain new experience learn new skills and build your work portfolio
- Volunteer for a great organisation working towards healing through laughter
- Be part of a creative and dynamic team
- Build a supportive social and professional work environment
- Make a real difference for chronically ill children and young people
- Build upon your interpersonal and communication skills
- Successful volunteers have the opportunity to be promoted to paid role or internship.

Job Type:

3 month Volunteer position with option to promote to a paid role or internship.

Application Instructions:

To apply, please send your resume, cover letter to: enquiries@jerryshouse.org